

My Top 5 Ways To Get A Mad Rush Of Clients And Leads Fast!

✓ **Do In-Gym Seminars (Covered in video 3)**

These are the perfect opportunity to showcase your ability and services. They gyms love it because the members get a lot of value... and the members love it too!

✓ **Team up with the sales person at the gym**

The sales person is the first point of contact with every member! If they refer them to you, you get hot leads that already view you in a favorable light!

✓ **Use a “Trainer Table” and offer valuable services (body fat testing, free evaluations, blood pressure, etc...)**

The “trainer table” has been the bread and butter for my leads. If you know how to set the table up right, it looks amazing and draws potential clients in. When you offer the right “freebies” you can get dozens of leads!

✓ **Use free reports and guides**

This is one of my favorite lead-generation tools because no one else does this and it's very subtle and effective. These reports and guides must be valuable to members so they'll want to read them... then you can showcase your value so those members become clients!

✓ **Attend community events**

This was the key lead-generation tool that allowed me to get over 30 leads and a dozen new clients when I was starting out. This tool is so effective and often overlooked – especially by trainers!

